

## About Us

Terrorz Roller Derby, like many leagues, is primarily funded by skater dues and sponsorship donations. The funds we generate from events are put right back into the next event or the cost of a practice space. Other costs we have include insurance, travel, hosting guest teams, and printing promotional materials. No skaters or coaches are paid and we all purchase our own skates and gear. We also do what we can to support our local community.

## Advertising Reach

Terrorz Roller Derby currently has over 40 regular skaters and volunteers. Our bouts are attended by hundreds of people. Our website was viewed by 335 unique visitors last year and our Facebook posts have reached up to 3000 people.

## Non-monetary Sponsors

Goods and services can be converted into a sponsorship package. Some examples include: practice and event space, catering, merchandise, webpage design, poster and logo artwork, printing services, and photography. Contact us if you have an idea!

Help us bring the excitement of women's flat track roller derby to south central Indiana and beyond!

PO Box 53, Columbus, IN 47202

[www.terrorzrollerderby.com](http://www.terrorzrollerderby.com)

Facebook: Terrorz Roller Derby



# Sponsorship Opportunity



Columbus Indiana  
Roller Derby

# Individual Advertisement Options

Prices are for one bout.

Full Page Program Ad	\$100
Half Page Program Ad	\$50
Quarter Page Program Ad	\$30
Link on our Webpage (1 year)	\$75
PA Commercial (Live announcement during bout)	\$35
Poster Promotion (Season long: your logo on our bout poster)	\$150
Banner Display (Your banner at our home bouts)	\$150
On-Site Promotion (Have a Booth at our Bout)	\$200
Jamline Sponsor (One Available) (Your name mentioned every jam start)	\$125
Penalty Box Sponsor (One Available) (Your name on our Penalty Box)	\$125



## Fresh Meat Package \$200

- Quarter Page program ad per bout
- 1 year website logo and link
- Two tickets for each home bout
- \$25 Team merchandise credit

**Total Package Value \$385**

## Blocker Package \$500

Fresh Meat benefits plus:

- Two PA announcements per bout
- Your logo on scoreboard
- Four total tickets for each home bout

**Total Package Value \$860**

## Pivot Package \$1000

Blocker benefits plus:

- Half Page program ad total per bout
- Your logo on promotional posters
- Six total tickets for each home bout
- \$50 total Team merchandise credit

**Total Package Value \$1810**

## Jammer Package \$1500

Pivot benefits plus:

- Full Page program ad total per bout
- On-site promotion at home bouts
- Eight total tickets for each home bout
- \$100 total Team merchandise credit

**Total Package Value \$3020**

## One Bout Full Immersion \$350

- Full Page program ad
- On-site promotion
- Two PA announcements
- Your banner displayed
- 4 Tickets to the bout

**Total Package Value \$590**

**Package sponsors receive rotating spotlight posts on our Facebook page and website as well as logo displayed on Terroz scoreboard at bouts.**



Contact us for details or a specialized sponsor package made just to fit your needs!